



Amoco

Restaurant

Restaurant





Truck Plaza Opening — The 41 Truck Plaza on County Highway G just off of Highway 41 in De Pere opened for 24 hour service this week. The official grand opening of the Standard Oil-truck stop and restaurant

will be July 24, 25 and 26. Dick Tilot, operator of the truck plaza, has been a Standard Oil dealer at 2532 Willow St. for 11 years. Mrs. Lola Behn is the restaurant manager. The facility cost over \$400,000. (P-G Photo)

OPEN 24 HOURS

DICK
TILOT'S



ALL
NEW

41 TRUCK PLAZA

1005 MAIN STREET

WEST DE PERE

U.S. 41 and Hwy. G

Round the Clock Service

— FEATURING —

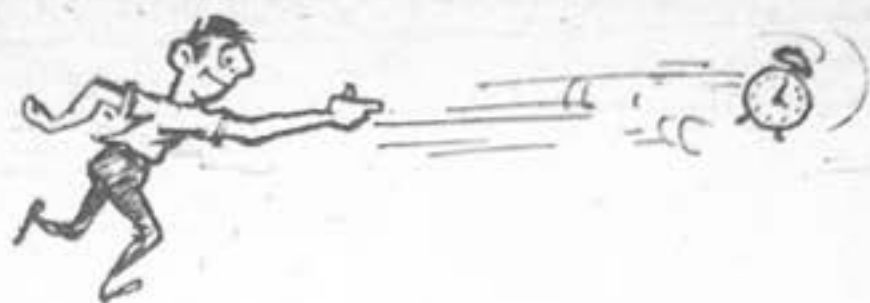
- Unique 52-Seat Restaurant
- Complete Car and Truck Facilities
- Accessories and Sundry Items



For the Best Service
In the State
Call 336-5776



Hickory Dickory Dock We've Thrown Away the Clock!



Yep! It's Gone!

'Cause We're Open All Day Long...at

Service by
Dick Tilot



Products by
Standard Oil

Let Us Serve You In Our
Smartly Styled Restaurant

- ★ Trained Manpower to Handle All Your Motoring Needs
- ★ Tires - Batteries - Accessories
- ★ Many Unique Novelty Items

Open 24 Hours a Day

41 TRUCK PLAZA

1005 Main Avenue — West De Pere

T&S Land Development and TCI General Contractors welcomes

festival[®] foods to Festival Foods Marketplace

~ A special thank you from our family of contractors ~



From truck plaza to Festival Foods Marketplace

The timing was right, the opportunity was present and a carefully thought out decision was made. After over thirty years in business, the 41 Truck Plaza had closed their doors. Since 1969, the truck stop

offered the community, as well as visiting truckers a place to go for breakfast, lunch or dinner 24-hours a day. On the menu was plenty of "home cooking" - full meals, soups, pies and cookies were prepared

fresh every day. It was often the dining place for families as well as the weary semi-driver who needed to pull off the road for a little food before finishing the last part of his journey. "The Truck Plaza was only

closed for 24-hours every year from 4 p.m. Christmas Eve to 4 p.m. Christmas Day so our employees could spend time with their families", states Denny Tilot, former owner of the truck plaza.

In addition to the restaurant, gas and diesel fuel, scales, vehicle repair services and towing was also available. The towing portion of the family business still remains, however it has been relocated to Hanson Road in Ashwaubenon.

In 1999, Tilot was approached to sell the truck stop. "This wasn't the first time I was approached for the property, but this was the first time I really listened", stated Tilot.

Soon after the decision to sell was made, T & S Land Development was formed. This partnership helped to pave the way for Festival Foods.

"Festival has a growth strategy in place ... working together we were able to identify the De Pere community as opportunity for growth" states Mark Schweighart, partner in T & S Land Development and owner of Quantum Development. "Quantum Development also worked closely with Festival Foods to assemble the land required for their growth."

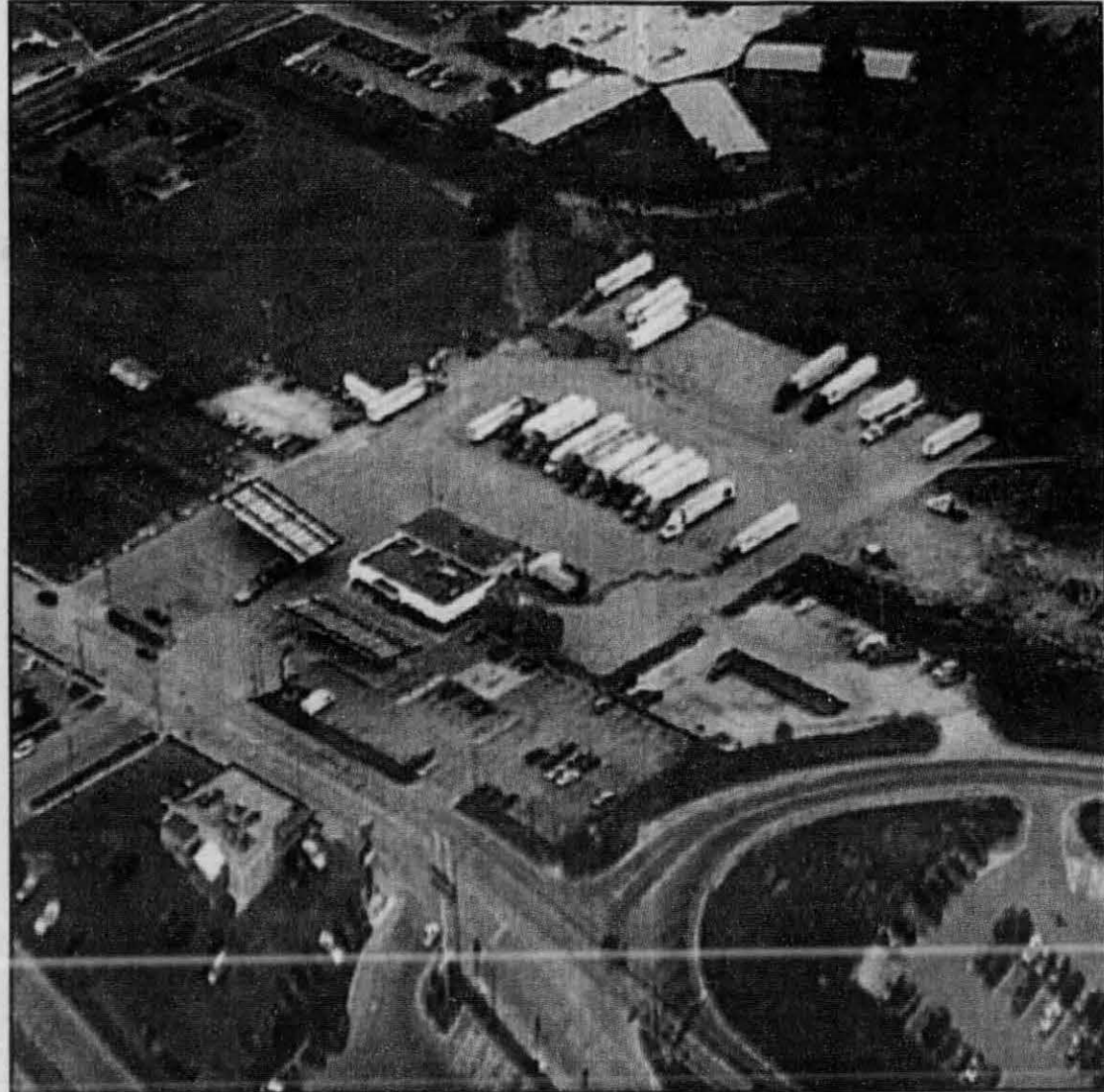
Once acquisition of the land was in place, the development of the property through T & S Development followed. Assessments were made to

help identify and pursue businesses that would fit well in the Festival Foods Market. They would need to be mutually beneficial to the retail establishment as well as the community.

The City of De Pere also worked along with Festival Foods to help establish and manage the traffic flow and create a "pedestrian friendly" business area. Walking paths to adjacent residential buildings, new medians, additional turning lanes and traffic lights have all been added to the surrounding area.

The new Festival Foods will incorporate 20,000 square feet of the new market area and the adjoining businesses will occupy an additional 20,000 square feet. Look for Infinity Wireless, Subway, Frame Makers, Cost Cutters and Papa Murphy to be opening their doors soon.

With change comes excitement and anticipation and Festival Foods offers all of that and more. Festival Foods is proud to be part of the De Pere community and invites everyone to come and meet their "new neighbor."



View of the former 41 Truck Plaza



The new Festival Foods Market Place

TCI
• ARCHITECTS
• ENGINEERS
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La Crosse, WI
(608)781-5700
www.tciaec.com

**Congratulations
and Thank You**

festival[®] foods

We're proud to be your
design-build partner.